



## Marc Mawhinney

Marc Mawhinney is a lifelong entrepreneur who has been helping coaches get more clients (without paid ads) since 2014! He's the host of the "Natural Born Coaches" podcast, which has almost 900 episodes to date, and the Tarzan of "The Coaching Jungle" Facebook group which has over 25,000 coaches in the community.

He's been a speaker at events like "Social Media Marketing World", frequently makes media appearances, and has contributed for Entrepreneur.com. You can learn more about Marc at NaturalBornCoaches.com!

## **POSSIBLE TALKING POINTS:**

- Starting a successful business on a shoestring budget with Marc's "3 Pillars Strategy"!
- Building your online business without fancy funnels or expensive ads
- Increasing your fees and charging what you're worth!
- Bouncing back from adversity and dealing with haters
- Polarizing for profit: why people-pleasing is so dangerous!
- How to use daily emails to turn your email list into a cash register, from someone who has emailed his list daily for over 3000 days!
- A proven strategy for adding six-figures per year into your business with a unique joint venture model
- How Marc built his Facebook group ("The Coaching Jungle") to over 25,000 members ... without spending a penny on ads!

## **BONUS:**

Marc will promote the interview to his 100,000 followers (email and social media) and the interview will go on the "Media" page on his website for additional downloads!

